THE REST OF THE NEW STORY

Available through online book sellers in the U.S., Canada, throughout Europe and Asia, and Ingram's for U.S. book stores, David Loye's exploration of the "the second Darwinian revolution" has been hailed by leading scientists as

- "revolutionary"
- "a major scientific treasure"
- "a scientific mystery story of the first order"
- "immensely important ... with an engaging and easy style that will recommend it to readers of all backgrounds and interests."

As described by renowned brain scientist *Paul MacLean*, it "grips the reader's imagination somewhat as if glued to watching him put together a giant jig-saw puzzle showing the whole sweep of evolution in the light of both former and recent thinking."

According to pioneering chaos theorist *Ralph Abraham*, it "corrects an oversight in the history of science which has swerved the modern world off its track. It provides the key to the reintegration of the sciences: physical, biological, and social. It can be the spark to jumpstart the social sciences to a new golden age of relevance to popular culture, by clearly showing how evolution theory bears on the survival of our species and our biosphere. In this work Loye has brought his unique erudition to an enormous and critical task, and carried it off with genius.".

Darwin's Lost Theory

Powerfully contradicting the long embedded stereotype of "survival of the fittest" and "selfish gene" Darwinism, this work is Loye's acclaimed reconstruction of Darwin's long ignored "fully human, love and moral-action-oriented" completion for his theory of evolution. In page after page of Darwin's own long ignored original writing, Darwin makes the case for the primacy of mutual aid, education, love, and moral sensitivity as higher order drivers for human evolution. The new third edition has been revised and updated with special indexes tailored to the needs of an exceptionally wide range of readers—philosophers, theologians, teachers and students in all fields, as well as

scientists and general readers. In Part I: A Young Man's Bold Vision, we meet and get to know Darwin in the critical months during which he first strayed on what became the known theory of evolution, for which he became famous, but also the seemingly contrary insights in his private notebooks, which became the long ignored completion for his theory. In Part II: An Old Man's Surprises, it's 30 years later. We follow Darwin as he writes of how, rather than being slaves of "selfish genes," far more often than we are aware, we are driven by moral sensitivity. Of how, though selfish, we are also driven by love to transcend selfishness. Of how, though fiercely motivated to survive and prevail, we are also driven by a transcendent need to respect and care for the needs of others. Strikingly corroborated by scores of new and earlier modern studies, *Darwin's Lost Theory* shows how recognition of this moral-action-oriented completion for Darwinian theory of human evolution could have changed the 20th century for the better—and can still help us save the 21st.

Darwin in Love

Long scattered throughout Darwin's writings are ninety five of his stories of the love and sex life of birds and animals of an intriguing range of birds and animals of all sizes, ranging from the tiny barnacle to a moral band of pelicans, loving pair of orang utans, and supremely loyal elephant. Particularly fascinating is Darwin's exploration of how the "moral sense" primary to the long ignored completion for his theory of evolution first emerges in the caring rather than the killing of one another far down the evolutionary scale for all of earth's other life forms. The charm and delight of Darwin's own love story as a teen-ager and later family man—and the insights and humor of these stories of love and caring behavior for the first time brought together here—provide an engaging introduction to an inspiring new story of evolution. A potential classic for readers of all ages.

Bankrolling Evolution

Subtitled A Program for a President, *Bankrolling Evolution* explores how applying Darwin's completed theory of love and moral sensitivity to the hard political and economic realities of the 21st century can advance evolution. In terms of the history and psychology of the American Dream, the book contrasts the

consequences of the regressive mindset and policies of the Greed Era and G.W.Bush years with progressive hopes for the Obama years. A pioneering new Global Sounding measure of what advances, checks us in place, or drives us backward in evolution back ups findings with the basic scientific power of measurement. (Available through online book sellers worldwide).

Measuring Evolution

With subtitle A Leadership Guide to the Health and Weath of Nations, this is a user's guide to the Global Sounding, a new measure of local, national, and global health and wellbeing based on David Loye's reconstruction of Darwin's completed theory and integration of the findings of thousands of modern scientists that corroborate it. Historically, this is the first scientific measure of evolution not merely in terms of millions of years in the past, but evolution as we actually know it and must face its huge challenge today. Monitoring fifteen levels and activities for evolution, the new measure includes but then ranges on beyond the 20th century fixation on cosmic, chemical, and biological evolution, to the evolution of the brain, psychological, sociological, cultural, political, economic, educational, technological, and into moral and spiritual evolution, and the evolution of consciousness and action. Designed to provide a guide to more effective action for bettering our world, the book includes scenarios for its use by decision-makers in business, government, politics, science, education, the media, polling, nonprofit and religious organizations, and philanthropists and foundations. (Available through online book sellers worldwide).

Forthcoming during 2010 are two of three books for the trilogy Darwin and the Battle for Human Survival. Because of the crucial need to catch up and make up for lost time, in advance of publication, covers, table of contents, and key chapters are available for free reading or download on the author's website: www.davidloye.com.

Darwin's Second Revolution

Throughout these startling books on the "second Darwinian revolution" runs the haunting question of how on earth could Darwin's moral action completion of theory be lost for over a century? Detailing the dramatic, century-

long, battle of progressive scientists against the distortion of Darwin's theory, *Darwin's Second Revolution* reveals the power of the seizure of 20th century mind by the prevailing paradigm and mindset now blindly driving us toward destruction. We see how step by step scientific fixation on the first half for Darwin's theory was seized and twisted into the disastrous PseudoDarwinism of "survival of the fittest" and "selfish genes." On one hand is the uphill struggle of a revolution orienting to a liberating melding of the science of both the opening and completing half for Darwin's theory. On the other, the massively entrenched power of the science of an increasingly disastrous status quo—or shove backward. (See www.davidloye.com for advance excerpts and cover).

The Battle of the Books

How and why were we denied the Darwinian bridge to a better world for over a century? We go behind scenes within the battle of the books that decade after decade was fought to shape and thereby control the 20th—and now 21st century mind. Out of a probe of 158 books on Darwin and evolution, a scan of the best biographies-including the Desmond and Moore award-winner and Darwin's own autobiography—provides the battleground. Then steadily the battle unfolds between second Darwinian revolutionists and the first turned counter revolutionists. We go behind scenes to look at the armory and impact of books for seventeen champions of the Neo and Super Neo status quo-e.g., E.O.Wilson, Robert Trivers, W.D.Hamilton, Daniel Dennett, Richard Dawkins of the "selfish gene." We do the same for nineteen of their antagonists, including Julian Huxley, Ashley Montagu, Stephen Jay Gould. Driving the fateful see saw between evolution and regression, chapter by chapter the drama unfolds of the lockstep robotic battle between Evolutionists, the tragic lunacy of the Creationists, and—while the world crumbles around us—the greed for power of corporations, rightwing politicians and religions, and suborned media serving the command of the PseudoDarwinian paradigm. (See www.davidloye.com for advance excerpts and cover).

Forthcoming in 2011:

Up Against the Paradigm

As in a spy novel, the book opens with the true story of the secret meeting by scientists during the Cold War, behind the Iron Curtain, in Budapest, to see if something can be done about a potential End Game problem for the 21st century. With global tension exponentially rising, they meet to see if a shift from a "survival of the fittest" to a "mutual aid" theory of evolution might help keep Russia and the United States from mutual nuclear annihilation. Thereafter the story unfolds of how the scientists and scholars of many fields and many nations worked to update and expand the theory and story of evolution to meet the enormous challenge of the 21st century. We see how meeting in conferences with others throughout Europe, North America and Asia, interfacing via the then new internet, bit by bit they gradually expand the data base for a theory of evolution pointed toward peace and plenty rather than more of what devastated the 20th century environmentally, socially, economically, politically, morally, and spiritually. In this book we meet the visionaries, innovators, and experts who, in going up against the paradigm, laid the groundwork and defined the challenge for 21st century science and society.