

## **The Global Sounding *and How to Use It***

Nuclear overkill. Global warming. Environmental devastation—increasingly obvious is the question to what extent do the policies and actions of governments, corporations, religions, political parties, and all other organizations drive us ahead, check us in place, or drive us backward in evolution.

In the case of all that threatens our health and wealth as individuals, medical science has developed such useful tools as the thermometer for reading temperature and the sphygmomanometer for reading blood pressure. This makes it possible for doctors to diagnose what ails us and help heal us.

Can an equivalent tool be invented to diagnose and heal all that's becoming a life-threatening illness for our species? That is, as with use of the thermometer with individuals, can something comparable be developed to diagnose and help heal regressive groups, communities, regions, and nations?

To this end, behind the development of the Global Sounding, lies thirty years of work by the new field of evolutionary systems science toward development of a fully human, action-oriented theory of evolution, a half century of measurement science, and the proliferation of new measures of global health and well-being described in *Measuring Evolution: A Leadership Guide to the Health and Wealth of Nation* (Benjamin Franklin Press, 2007).

The name Global Sounding comes from Darwin's famous voyage of the Beagle, originally commissioned to circle the world to obtain *soundings* indicating peaceful harbors and safe channels..

Designed to provide the first simple, "user-friendly" measure of evolution, along the first left hand column, under **Levels of Evolution**, are fifteen basic levels and activities for measuring the impact of policies and action on human and planetary evolution.

The second column, under **Indicators of progression**, shows what the progressive science of many fields indicates are descriptors of positive (+) impact on evolution.

The third column, under **Indicators of regression**, shows what the progressive science of many fields indicated are descriptors of negative (-) impact on evolution.

The last column, under **Regressive policies**, level by level provides examples from recent and current experience in America and globally of the kind of policies that inexorably drive both ourselves and our planet toward sickness and destruction.

**For more information, see [www.davidloye.com](http://www.davidloye.com) for Global Sounding and Global Sounding Moral Code in Menu.** Both measure and moral code can be downloaded for free reproduction and sharing from my website: [www.davidloye.com](http://www.davidloye.com). Scientific background, development, and applications are explained in *Measuring Evolution: A Leadership Guide to the Health and Wealth of Nations* and *Bankrolling Evolution: A Program for a President* (both Benjamin Franklin Press, 2008).

*Please send stories of your pioneering use of this new measure to [davidloye@gmail.com](mailto:davidloye@gmail.com).*

## The Global Sounding

<b>Levels of evolution</b>	<b>Indicators of progression</b>	<b>Indicators of regression</b>	<b>Regressive policies</b>
<b>Cosmic</b>	Sustainability of complex life forms	Environmental devastation	Opposition to environmental action and global concern
<b>Chemical</b>	Gaia Hypothesis/ symbiosis	Environmental devastation	Opposition to environmental action and global concern
<b>Biological</b>	Health and Longevity	Environmental devastation	Opposition to environmental action and global concern
<b>BRAIN</b>	<b>Parental love and nutrition</b>	<b>Lack of love and nutrition</b>	<b>Minimize governmental support</b>
<b>Psychological</b>	Self-actualizing	Lack of fulfillment	Maximize defense, minimize growth
<b>[Cultural]</b>	High priority for arts	Low priority for arts	Minimize support for arts
<b>Social</b>	Freedom and equality	Control and inequality	Maximize control and inequality

(continued)

<b>Levels of evolution</b>	<b>Indicators of progression</b>	<b>Indicators of regression</b>	<b>Regressive policies</b>
<b>Economic</b>	Balanced private/public	Imbalanced private/public	Maximize imbalance thru privatization
<b>Political</b>	Democracy	Authoritarianism	Oligarchic probe toward authoritarianism
<b>Educational</b>	Capacity for learning and independent thinking	Curtailing of facilities for learning and independent thinking	Radical de-escalation for progressive education
<b>Technological</b>	Emphasis on technologies of actualization	Emphasis on technologies of destruction	Radical escalation for the military
<b>Moral</b>	Living by the Golden Rule	Power of greed and corruption	Living by the Brass Rule
<b>Spiritual</b>	Sense of identity with humanity and greater being	Slavery to materiality	Celebration of absolute power of wealth
<b>Consciousness</b>	Cognitive, affective, and conative scope	Curtailing of scope of mind	Devaluing scope of mind
<b>ACTION</b>	Encouragement of progressive social action	Repression of progressive social action	Encouragement of <i>regressive</i> social action

From *Bankrolling Evolution: A Program for a President* and *Measuring Evolution: A Leadership Guide to the Health and Wealth of Nations*, by David Loye. Benjamin Franklin Press, 2007. © David Loye 2007.

***Next ... Global Sounding User Form!***

## ***The Global Sounding User Form***

***How to use it in business, government, politics, science, education,  
by writers, the media, nonprofit and religious organizations, and  
philanthropists and foundations***

The Global Sounding is designed to be used as a guide to the investment of time and money by decision-makers in all of the above and other situations calling for the *right* decision in our lives today.

Focus on whatever cause, project, or policies you are considering putting time and/or money into.

Then follow these steps using the Global Sounding User Form.

1. Write down cause, project, or policy in the bracketed blank at the top.
2. With this subject in mind, scan down through the Indicators of Progression (+) and the Indicators of Regression (-).
3. For each level or activity of evolution (first column), ask yourself whether by investing time or money into the proposal for testing (your entry in the blank at top) you are likely to influence evolutionary *progression* (second column).  
Or evolutionary *regression* (third column).  
Or neither.  
Or the question at this level or activity for evolution is just not relevant in your case.
4. If it seems the proposal might influence evolutionary *progression*, in the fourth column enter a plus (+ 1) in the blank.
5. If it seems it might influence evolutionary *regression*, in the fourth column enter a minus ( - 1) in the blank.
6. If it is hard to guess whether it would be of influence either way, or otherwise seems irrelevant, enter zero (0) in the blank.
7. At the end, add up your pluses, minuses, and zeros, and enter the result in the blank for the Global Sounding Total.

***From Measuring Evolution: A Leadership Guide to the Health and Wealth of Nations, by David Loye. Benjamin Franklin Press, 2007. © David Loye 2007. Please send stories of your pioneering use of this new measure to davidloye@gmail.com.***

***The Global Sounding  
Blank Form for Universal Use***

[[ \_\_\_\_\_ ]]

<b>Levels of evolution</b>	<b>Indicators of progression (+)</b>	<b>Indicators of regression (-)</b>	<b>Enter impact (+, -, 0)</b>
<b>Cosmic</b>	Sustainability of complex life forms	Environmental devastation	_____
<b>Chemical</b>	Gaia hypothesis/ symbiosis	Environmental devastation	_____
<b>Biological</b>	Health and longevity	Environmental devastation	_____
<b>BRAIN</b>	<b>Parental love and nutrition</b>	<b>Lack of love and nutrition</b>	_____
<b>Psychological</b>	Self-actualizing	Lack of fulfillment	_____
<b>[Cultural]</b>	High priority for arts	Low priority for arts	_____
<b>Social</b>	Freedom and equality	Control and inequality	_____

(continued)

<b>Levels of evolution</b>	<b>Indicators of progression (+)</b>	<b>Indicators of regression (-)</b>	<b>Enter impact (+, -, 0)</b>
<b>Economic</b>	Balanced private/public	Imbalanced private/public	_____
<b>Political</b>	Democracy	Authoritarianism	_____
<b>Educational</b>	Capacity for learning and independent thinking	Curtailing of facilities for learning and independent thinking	_____
<b>Technological</b>	Emphasis on technologies of actualization	Emphasis on technologies of destruction	_____
<b>Moral</b>	Living by the Golden Rule	Power of greed and corruption	_____
<b>Spiritual</b>	Sense of identity with humanity and greater being	Slavery to materiality	_____
<b>Consciousness</b>	Cognitive, affective, and conative scope	Curtailing of scope of mind	_____
<b>ACTION</b>	Encouragement of progressive social action	Repression of progressive social action	_____
<b>GLOBAL SOUNDING TOTAL</b>			_____

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